



# STEEL MAGNOLIA RUN 2023

**SATURDAY-MARCH 18, 2023**

## **Presenting Sponsor - \$2,500 (SOLD)**

- Business logo prominently on race t-shirt (large on top row)
- Company logo prominently on website as a link to your website (large on top row)
- Pre-race recognition in all runner communications
- Specialized Facebook and Twitter promotion (+)
- Frequent recognition as a premier sponsor during race announcements and awards
- Company literature (provided by you) in each runner race bag
- Opportunity to set up a hosted tent or table at race day event
- Company logo prominently on race poster
- Company logo on the banner at the starting and finish line
- Company logo prominently on race day event sponsor thank you banner
- 10 complimentary race registration with t-shirt

## **Courage Level Sponsor - \$2,000 (1 SOLD, 1 Available)**

- Business logo prominently on race t-shirt (large on second row)
- Pre-race recognition in all runner communications
- Facebook and Twitter promotion
- Frequent recognition as a premier sponsor during race announcements and awards
- Company literature (provided by you) in each runner race bag
- Company logo prominently on race poster (large on second row)
- Company logo prominently on race day event sponsor thank you banner
- 6 complimentary race registration with t-shirt

## **Finish Line Sponsor- \$1500- (1 Available)**

- Business Logo on Race T-shirt
- Facebook and Instagram promotion
- Company Literature (provided by you) placed in each registrants SWAG bag
- Company Logo on Poster
- Company Logo on Finish Line Banner
- 4 Complimentary race entries with t-shirt
- Opportunity to set up table near finish line

### **Sassy Swag Sponsor-\$1,500 (SOLD)**

Exclusive Logo on Swag Bags for participants

- Company Logo at “Pick up Party”
- Facebook and Twitter promotion
- Business logo on race t-shirt
- Company literature (provided by you) in each runner race bag
- Company logo on race poster
- Company logo on race day event sponsor thank you banner
- 4 complimentary race registration with t-shirt

### **Sound Start Sponsor- \$1500 (1 Available)**

- Opportunity to lead stretches and warm up prior to 5k.
- Company literature (provided by you) in each runner race bag
- Business logo on race t-shirt
- Social Media Recognition
- Company logo on race day event poster
- Company logo on race day banner
- 4 complimentary race registrations with t-shirt

### **Grace Level Sponsor - \$1,000**

- Facebook and Twitter promotion
- Business name on race t-shirt
- Company literature (provided by you) in each runner race bag
- Company logo on race poster
- Company logo on race day event sponsor thank you banner
- 4 complimentary race registration with t-shirt

### **Fortitude Level Sponsor - \$500**

- Business name on race t-shirt
- Company literature (provided by you) in each runner race bag
- Company name on race poster
- Company logo on race day event sponsor thank you banner
- 2 complimentary race registration with t-shirt

## **Sponsor Benefit Deadline:**

➤ ***Race Banner, Poster Deadline: March 1, 2023***

➤ ***Online Promotion: No Deadline***

***steel magnolia*** (noun)

A woman who exemplifies both traditional femininity as well as uncommon fortitude.